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Digital Marketing Assistant

KWS Italia S.p.A. is looking for a Digital Marketing Assistant to join our Sales Team in Italy. This position is full time and permanent.

Essential Duties and Responsibilities:

- Creating the digital content (videos, photos, copy and posts).
- Social Media Editor.
- Maintain the Website, coordinate SEO and Google Analytics in collaboration with the HQ.
- Executing online advertisement.
- Supporting the local implementation of apps and digital tools (myKWS) under the guidance of the HQ.
- Ensure and enhance best practice transfer at country and regional level.
- Creating printed material (operative work for brochures, presentations, offline ads, flyer, outdoor branding)
- Ordering, following up and distributing marketing materials and gadgets
- Supporting events' organization
- Observing the health and safety regulations applicable in KWS Italia and KWS Group in all marketing activities and day-to-day operations.

Key Competencies and Qualifications Required:

- Degree in marketing, agriculture, or business administration fields
- Experience in the area of digital marketing as well as social media
- Experience in working in complex structures and international context
- Project management skills across regional and cultural borders
- Communication skills, strong sense of urgency and pers. interaction skills
- High degree of tenacity and self-motivation
- Fluent in Italian and English languages
- Valid driver's license (mandatory)
- Willing to travel in the country and working in flexible hours
- No restrictions with travelling abroad when required

Ready to take your career to the next level with us?

We look forward to receiving your digital application (cover letter, resume, certificates) via our digital applicant management system SuccessFactor.

Riguardo KWS

KWS è una delle principali imprese di selezione vegetale al mondo. Tradizionalmente di proprietà familiare, KWS opera indipendentemente da più di 165 anni. È concentrata sulla selezione vegetale e la produzione e vendita di semi di mais, barbabietola da zucchero, cereali, patate, colza, girasole e verdure. KWS usa metodi di coltivazione all'avanguardia. 6.000 dipendenti rappresentano KWS in più di 70 paesi. Per maggiori informazioni: www.kws.com/career. Seguici su LinkedIn@ <https://www.linkedin.com/company/kwsgroup/>.

Il nostro regolamento di protezione della privacy è disponibile su www.kws.com/dataprotection. Per favore selezioni il paese in cui è stata pubblicata l'offerta di lavoro a cui si sta candidando e, se disponibile, la business unit specifica.