



Our foresight. Your inspiration.
Plant tomorrow's ideas.



Marketing Specialist

The role of the Marketing offline specialist is to provide all offline marketing activities of the company, closely cooperate with the Marketing manager, sales teams, and other local colleagues, but also cooperate with colleagues from headquarters in Einbeck and external partners and suppliers. The job position is full-time and on a permanent base.

Key Responsibilities:

- Organization of events (field days, seminars, trips).
- Preparation of catalogues and other printed materials.
- Cooperation on online and offline materials and campaigns.
- Communication with media, preparation of advertising, PR.
- Overseeing compliance with the corporate design manual and compliance rules.
- Procurement, and order resolution with suppliers.
- Support for the sales team.
- Communication with partners and customers.
- Monitoring of competitor's campaigns and activities.

Core Competencies:

- Apply and implement general and specific KWS recommendations and standards in the field of marketing.
- Creative approach to tasks.
- The ability to focus on the desired result within the marketing plan, to meet the goals.
- Building effective working relationships with colleagues within Slovakia, the KWS group and third parties.
- Constant personal development in the field of marketing.
- Complying with deadlines.

Knowledge, Skills & Experience

- Experience with a similar marketing position is an advantage.
- Excellent communication skills in Slovak (native speaker) and English (B2).
- Ability to work as part of a team, great communication skills.
- Independent and creative approach to work.
- Time and space flexibility to achieve desired results.
- Ability and will learn new things.
- Great time management.
- Detail oriented.
- Experience with Salesforce is an advantage.

What we offer:

- Competitive salary starting from 1500€, based on experience, 13th salary, bonus system.
- Professional training and development opportunities.
- Social benefits.
- Work in the international and diverse team.

Did we spark your interest?

Then apply via our online portal and send us your documents (cover letter, resume, certificates). We look forward to getting to know you!

About KWS

KWS is one of the world's leading plant breeding companies. Over 5,000 employees in more than 70 countries generated net sales of around €1.5 billion in the fiscal year 2021/2022. A company with a tradition of family ownership, KWS has operated independently for 165 years. It focuses on plant breeding and the production and sale of seed for corn, sugarbeet, cereals, vegetables, oilseed rape and sunflower. KWS uses leading-edge plant breeding methods to continuously improve yield for farmers and plants' resistance to diseases, pests and abiotic stress. To that end, the company invested more than €285 million last fiscal year in research and development. For more information: www.kws.com/career. Follow us on LinkedIn® at <https://linkedin.com/company/kwsgroup/>.

Our data privacy policy for candidates is available on www.kws.com/dataprotection. Please select the country where the job you applied for is posted in and, if applicable, the specific business unit.